

OUR CLIENTS

A selection of organisations we have worked with in recent years.



OUR CLIENTS



Prince's Trust



THE LEVEN CAR COMPANY



BEEKS FX VPS



SMART STEMs
SCIENCE TECHNOLOGY ENGINEERING RESEARCH



young glasgow talent



NOBLE BROOKES
REAL ESTATE ASSET MANAGEMENT



SERIOUS & ORGANISED CRIME EXCHANGE 2015



PHYSIOWIZARD®



Technology success. delivered



YOUNG enterprise



WOMEN'S ENTERPRISE SCOTLAND



Healthy weight for all



NIMBUS365



SCOTEDGE™
THE SCOTTISH EDGE FUND



FRIDGE ANGELS



LEVY & MCRAE



DYNAMICALLY LOADED



KETO | PUMP TECHNOLOGY™ SERVICES



murphy insurance



VOLCANO CITY

WORKING WITH THE LOFT

We pride ourselves on excellent client relationships. The creative process is an exciting journey and one that we love to share.



"Having worked for many years helping develop brands both domestically and internationally, I have found that combining highly creative design with a fast and immediate client response is a significant challenge. The loft is exceptional in their patience and process to extract what the client wants, articulate the options effectively and then deliver the elements to meet tight timescales and budgets. They continually go the extra mile and add considerable energy, insight and value throughout.

I would highly recommend the team. They not only helped us with a design transition as we upgraded our brand, but also added many other ideas and angles which enhanced our Newsletter and some key communications"

Iain MacRitchie, Founder, Mentor & CEO of MCR Pathways



Scottish Leather Group

"Production of our Annual Sustainability Report used to be one of the most stressful jobs in the marketing calendar due to its complexity and tight deadline. This year it was stress free, thanks to everybody involved including the loft. It is a marked improvement on earlier versions and the introduction of infographics has transformed this publication."

James Lang, Group Marketing Director of Scottish Leather Group Limited



"The loft team have been an inspiring, creative and friendly team to work with. Listening to our needs and having a real understanding of our audience ensured that their communications solution is absolutely spot on — highly recommended!"

Geoff Leask, CEO of Young Enterprise Scotland



"SOCEX, Serious and Organised Crime Exchange. As a concept, the Conference title can spring up many images — whether coming from the dark world of blockbuster thrillers or gritty police dramas on TV. The loft managed to capture the seriousness of the subject matter being discussed across the two day conference while providing a document which will have a life long after the conference itself, capturing the core elements of the event in such a way that attendees and their colleagues will return to it as a vivid reminder of what took place."

Martin Jack, Managing Director of Think Different Events



"We've been working with the loft for over three years and in that time they have helped us to develop our values, brand our company and assisted with a series of different communications. It's always a pleasure to work with them and see what magic they will create next. The team are inspiring with their creative talents and how they pull it all together to make sense. The photography works, in particular, have been a great help as they look fantastic and we have used them for a wide variety of activities. Highly recommended."

Jamie Doak, Managing Director of Arcman Limited



"The loft helped us to create a new brand after our merger in 2016. They went to great lengths to talk to everybody in the company, they were always responsive with changes and both the identity and cultural aspects of the new brand have been a great help to us in re-positioning the organisation and getting our message across. We very much enjoyed working with them, highly recommended."

Paul Hardman, Business Relationship Manager of ABM Intelligence

WORKING WITH THE LOFT

AQUALISA

"Aqualisa have been working with the loft for over a year now on a huge range of projects — everything from packaging concepts to brochure designs, sales-decks, photography and other marketing communications. They provide creative solutions, sometimes to extremely tight deadlines, which has helped our company to drive forward with its own commercial objectives. essentially an extended part of our team. Highly recommended."

Simon Cornelius, Senior Product Manager, Aqualisa Products Ltd



"Obesity Action Scotland worked with the loft to develop a series of graphics aimed to deliver health messages. The whole process from presenting a wide range of ideas to choose from, to narrowing down the concepts, to fine tuning the final product, was easy and enjoyable. The team was very professional, approachable and easy going with plenty of initiative. Working with the loft team was a pleasure, thank you!"

Anna Strachan, Policy Officer of Obesity Action Scotland



"For the BenRiach Cask Strength, the organisation was looking for something that was bold, imaginative and would take the brand and the range to the next level. We are delighted with the final outcome as well as the service provided by the loft."

Louise Seaward, Global Innovation Manager, Brown Forman



"It was a real pleasure to work with the team at the loft. They understood the brief instantly and we are able to execute the infographic perfectly. It's resulted in a really impactful piece of creative which forms a centrefold to our bi-monthly magazine and has been very well received by our readership."

Richard Muir, Deputy Chief Executive of Glasgow Chamber of Commerce

CONSILIUM

Chartered Accountants

"The loft designed and built a tremendous website for Consilium which, very nicely, summarises who we are and what we are about. It was a fun process, the site works exceptionally well and we have received many compliments on its look and feel. We wouldn't hesitate to recommend the loft to others."

John Blair, Corporate Finance Partner of Consilium Chartered Accountants



"The loft were instrumental in our re-branding exercise at Beeks FX as we continue to grow our international business, they went above and beyond when working to a tight deadline. Our team enjoyed working with them and it was a fun experience, however threats of free Prosecco have yet to materialise!"

Gordon McArthur, CEO of Beeks FX VPS



"When we developed our 'seven traits of entrepreneurs series' we needed something that would help us tell our story, be easily recognisable as part of the Bridge2Business brand and in keeping with the overall feel of everything we had developed to date. The loft team were creative, communicative and passionate about our work — outcome a very happy client!"

Geoff Leask, CEO of Young Enterprise Scotland



"The loft worked closely with the whole staff and developed a company re-branding that encapsulates the very being of the company. It was refreshing to be able to interact with all of the designers and have our ideas and thoughts taken seriously. A great experience!"

Ian Watson, Managing Director of Altia Solutions

WORKING WITH THE LOFT



Prince's Trust

"The loft are a delight to work with. The team are dynamic, creative and extremely likeable. A real pleasure to do business with and I am thrilled with the end result!"

Evelyn McDonald, CEO of Scottish Edge and Head of Growing Businesses, Prince's Trust Youth Business Scotland



"The creativity of the loft has been absolutely first class. We were blown away by the work they produced for us and their friendly approach and customer service made them a pleasure to work with. Suffice to say we are looking forward to working with them again on future projects."

Nicholas Prag, Customer Relationship Executive, Network Rail & Million Makers Challenge



FRIDGE ANGELS

"The loft done our branding and website. A really friendly bunch to work with and some of the most talented people I have ever met. We will be using them for all future projects. I would stongly recommend them to anybody."

John McGrath, Managing Director of Fridge Angels



PHYSIO WIZARD®

"It's been a great experience working with the loft team, they understood our business quickly and produced artwork which really helps us to simplify and convey our message to customers. We feel rightly proud of the work that we created with them."

Kirsten Lord, Managing Director of Physiowizard



Technology success: delivered

"I really like the loft, their understanding of the brief, level of creativity and quality of work have all impressed me. They are also a good bunch and very easy to work with."

Stuart Macdonald, Managing Director of Seric Systems



"Women's Enterprise Scotland enjoyed working with the loft on a project to help us demonstrate pictorially what we do. We were pleased with the process from start to end product. They listened to our brief and developed a creative concept that suited our needs and budget."

Margaret Gibson Chief Executive of Women's Enterprise Scotland



THE LEVEN CAR COMPANY

"The loft created a brand identity for The Leven Car Company — one with which we are incredibly proud. The company gave a very personal service, took the time to understand the business, consulted the entire team and they provided us with a top quality design culminating in a brand that sits alongside two of the worlds finest — Aston Martin and Rolls Royce — without looking out of place"

Chris McMahon, Co-Founder of The Leven Car Company



Technology success: delivered

"It was a pleasure working with the loft. Expertise, flair and professionalism in spades. We really appreciated their input on this project and they demonstrated a keen understanding of what we wanted and required. Work with them and you won't regret it."

Colin Crook, Enterprise Architect, Seric Systems

WORKING WITH THE LOFT



"The BenRiach 10 Year Old was a key new launch for us as it marks a significant milestone — it is the first core range expression to be created predominantly from whiskies distilled at BenRiach since we took over in 2004. For this reason, we were looking for a striking new packaging design to reflect this important moment in the distillery's history. We are delighted with the final result."

Nicol Van Rijbroek, Marketing Manager for BenRiach



"We've been collaborating with the loft for more than a year and in that time I've been mightily impressed, first and foremost with their enthusiasm and desire to understand our business. An easy option would have been to deal with the initial job in isolation, complete it quickly, and move on to another, but the team instantly saw the bigger picture and opted not for the quick and easy choice but the more challenging.

Their willingness to challenge themselves and push the boundaries shines through in the physical work. The loft have produced for us, from a total company and product rebranding exercise to more subtle marketing campaigns, the material produced by the loft always surprises and delights me and consistently supports my team's activities to drive sales. Working from the ground up and engaging everyone at Allia Solutions, the entire team at the loft have built a strong understanding of our business which they apply to new projects, subsequently presenting the end product remarkably quickly and accurately.

Long may our collaboration with the loft continue."

Paul Miller, Sales Director of Allia Solutions



"The great thing about dealing with the guys at the loft was the time taken at the outset to get under our skin and really find out what makes us tick. Then they come up with a way of communicating that ethos, all backed up with excellent design. A real bespoke service."

Tom Yorke, Managing Director of Murphy Insurance



DYNAMICALLY LOADED

"Your Brand² is a wonderful tool that will help you explore your brand and give you insight like never before. We had worked extensively over the last 12 months to re-develop our brand and how we communicate our value proposition to the world, when we were first approached by the loft team to run a Your Brand² session. I saw it as an opportunity to review how far we had come.

However, the session provided much much more! Refining our proposition, honing our activities, and further focusing the company was all achieved in a single session. We left with actionable outcomes and practical advice about how to effectively develop our brand and our relationship with our customers. I am very excited about what our new relationship with the loft will bring and how it will help Dynamically Loaded develop going forward."

Dr Scott Sherwood, CEO of Dynamically Loaded