

/// THE LOFT

DANDELION

BEAUTY IN COMPLEXITY

A specialist creative service for technology and software companies to market and grow their organisations by presenting the complexity of their solutions in a way that is beautifully easy for customers to understand.



IDENTITY DESIGN



GRAPHIC DESIGN



WEB DESIGN



PHOTOGRAPHY



SOCIAL MEDIA



VIDEO



MARKETING

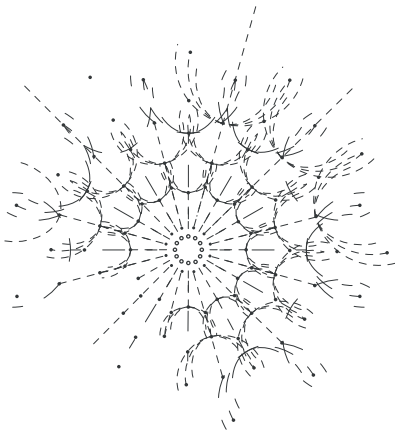
TO HELP YOU GROW

Your solutions are already wonderful.

By having a recognisable and engaging form of communication - you give your company the best possible chance to get noticed and dramatically increase sales in a busy marketplace.

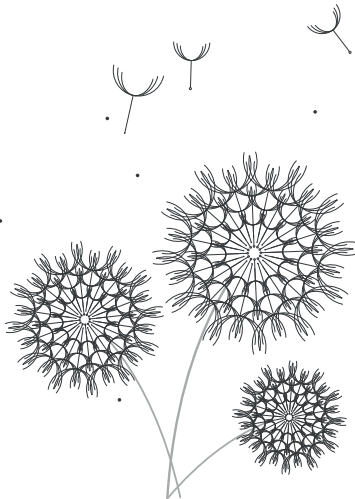
UNDERSTANDING

Complete and involved learning experiences of all of the different technical elements of your solutions, how they fit together and add value to your customers.



DESIGN

It is only by truly understanding the complexity of the different solutions that we can begin creating ideas that engage people - we look for metaphors and then create concepts that bring your solutions to life in the most delightful way possible.



PEOPLE & GROWTH

We align those solutions with your marketing needs to ensure that your newly created, beautiful materials (whether they are digital or printed) are in front of your customers in the most effective way possible.